

# Agenda

November 28th, 2024  
Palo Alto Barcelona

## FutureTravel Summit 2024 | Event Agenda



**9:30** Registration & Welcome

**10:10** Opening Keynote **Ana Metz** | FutureTravel

**10:20** **Peak Passion? The Experience Hype in Context** Keynote **Tino Klahne** | Lufthansa Innovation Hub

**10:40** **How Are Innovation and Technology Driving New Travel Experiences?** Panel Discussion **Andrea D'Amico** | WeRoad  
**Niels Sauve** | The Social Hub  
**Shannyn Timrott** | GetYourGuide

**11:15** **From Expectations to Experiences: How Are Guest Stays Changing?** Panel Discussion **James Burrows** | Rentals United  
**Julian Trautwein** | Raus  
**Laura Martinez Celada** | The Hotels Network

**11:40** **Behind the Scenes: Building TravelPerk and Disrupting Business Travel** Fireside Chat **Avi Meir** | TravelPerk

**12:10** **Simplifying Borderless Payments: The Fintech Effect on Travel** Panel Discussion, powered by Airwallex **Charles Tandonnet** | Travelsoft  
**Immy Spence** | Airwallex  
**Iñaki Uriz** | Caravelo  
**Sofoklis Limniotis** | HBX Group

**12:40** **Lunch Break**

**14:10** **Pitch Competition**  
Featuring 10 most promising early stage travel & hospitality startups

**15:10** **How Can Europe Lead the Way in Travel Innovation?** Panel Discussion **Antonio Lopez** | UN Tourism  
**Alexandre Guinefolleau** | Amenitiz  
**Veronica Diquattro** | Omio  
**Tomasz Pawliszyn** | AirHelp

**15:40** **The Olympic Games: Insights for Tomorrow's Sustainable Mass Tourism System** Keynote **Anne Pruvot** | SNCF Connect

**15:50** **Flight Innovations: What is Next for Air Travel?** Panel Discussion **Daniel Williams** | Microsoft UK  
**Jordi Valls** | SITA

**16:20** **Building a Brand That Moves Millions: Insights from HolidayPirates' Story** Keynote **David Armstrong** | HolidayPirates

**16:35** **Understanding Tomorrow's Traveler: The Shifts Shaping Future Travel Experiences** Keynote **Nicolas Arroyo** | Manyone

**16:50** Closing: Pitch Competition Winner Announcement & Final Remarks

**17:00** **Networking**

# Event Partners

Accommodation & Mobility  
November 28th, 2024

## FutureTravel Summit 2024 | Hotel Deals



### Catalonia Hotels

All their locations in Barcelona

**Special Rate:** 10% off exclusive for event attendees between Nov 26th and Dec 1st

**Promo code:** CATALONIABCN

[LINK TO BOOK](#)

### H10 Hotels

All their locations in Barcelona

**Special Rate:** 20% off exclusive for event attendees

**Promo code:** FTSUMMIT24

[LINK TO BOOK](#)

### Royal Hotels

All their locations in Barcelona

**Special Rate:** 10% off exclusive for event attendees

**Promo code:** FTSUMMIT

[LINK TO BOOK](#)

### Atiram Hotels

All their locations in Barcelona

**Special Rate:** 10% off exclusive for event attendees between Nov 25th and Dec 1st

**Promo code:** FTSUMMIT

[LINK TO BOOK](#)

### Yurbban Hotels

All their locations in Barcelona

**Special Rate:** 17% off exclusive for event attendees for min 2 nights

**Promo code:** SUMMIT24

[LINK TO BOOK](#)

### The Social Hub

C/ Cristóbal de Moura, 49 - 08019

**Special Rate:** 15% off exclusive for event attendees between Nov 25th and Dec 1st

**Promo code:** FTSH

[LINK TO BOOK](#)

### Mobility Partner:

### Uber for Business

**Special Rate:** 15% off on 2 rides on Nov 28

