

# **TOP 30 TRAVEL EVENTS AROUND THE WORLD IN 2021**

**JUNE - DECEMBER**



## Welcome to our report about the “Top 30 Travel Events Around the World in 2021”!

Every year there's a plethora of conferences, summits and festivals targeting travel and tourism companies, established hospitality organisations and investors. As it can be difficult to navigate the competing itinerary across the globe, we've put together this report to save you some time. We gathered the trade shows according to our own experience and our understanding of the travel/tourism events landscape around the world. It's not meant to be a ranking (it's sorted by date), but more like an inspirational overview to help you find the travel events that suit you best.

Keep in mind, that in order to make any event attendance worthwhile and profitable for your company, you need to plan in advance, actively schedule meetings, pay attention to the industry focus and speakers list. In the end, it's up to you, how successful your event attendance will be. This preparation aspect is important no matter if it's an in-person, hybrid, or online event. The more proactive you are, the more you will get out of your event visits!

## Thank you to our report sponsor!



[TravelPerk](#) is the next-generation business travel platform pioneering the future of business travel. TravelPerk's all-in-one platform gives travellers the freedom they want whilst providing companies with the control they need. The result is saved time, money, and hassle for everyone. TravelPerk has the world's largest travel inventory alongside powerful management features, 24/7 customer support, state-of-the-art technology and consumer-grade design, all of which are enabling companies worldwide to get the most out of their travel. Backed by world-class investors like Kinnevik, Target Global, Felix Capital, Spark Capital, Sunstone, LocalGlobe, Amplo, 14W - investors in some of the most disruptive companies in tech including Zalando, Slack, Trello, Twitter, Farfetch and Delivery Hero - TravelPerk is reinventing business travel with an end-to-end solution that works.

TravelPerk and FutureTravel both have a very positive outlook on the future of the travel industry and due to this shared vision, we're excited to collaborate for the official launch of FutureTravel.com and the launch of this very report.





# iMTM2021

57TH INTERNATIONAL MEDITERRANEAN TOURISM MARKET

[International Mediterranean Tourism Market](#) (Hybrid event)

📅 9 February - 27 October – 🖥️ Virtual event

📅 26 - 27 October – 🤝 In-person event

📍 Tel Aviv, Israel

**About the event:** An innovation in global networking and industry insight, IMTM 2021 draws together the best of virtual and in-person visibility. Designed to connect professionals from all levels of business and service in tourism and travel, the event will offer an extended virtual showcase that concludes with an in-person exhibition at The Expo Centre, Tel Aviv.

A single event divided into two parts, IMTM 2021 is entirely customised to maximise industry connectivity and visibility. The virtual exhibition will offer the opportunity to join a virtual showroom of global brands, with direct access to virtual meeting rooms, scheduled (and recorded) presentations, and online events. The virtual exhibition ends with an in-person event in Tel Aviv, where participants are able to meet established contacts, and develop more through supplementary meetings and seminars. The virtual fair opened on February 9, 2021.

[Register here!](#)



## **B TRAVEL**

THE TOURISM TRADE SHOW

### [B-travel](#)

 11 - 13 June

 Barcelona, Spain

 In-person event

**About the event:** B-Travel is back with more energy than ever in its edition REACTIVA-T on 11-13 June 2021. The main proposal of the sector is to reactivate the touristic activity and the flow of travellers this 2021.

B-Travel displays products like travel agencies, tourism services, tour operating services, tour packaging, tour agents and other travelling solutions and services etc. Among the topics covered will be Cultural and Recreational Tourism, Special Offer Zone, Gastronomic Tourism, Sport Tourism, LGBTQ Tourism, Cruises, and Desert Tourism among others.

Exhibitions will be broken up in to different themes of traveling during financial crises, holiday at sea, new experiences, desert discovery, and also a complete range of LGBTQ and gay friendly travel.

[Register here!](#)



## IT&CM CHINA AND CTW CHINA 2021

 22 - 24 June

 Virtual event

**About the event:** Since 2007, IT&CM China has established itself as China's leading MICE (international Meetings, Incentives, Conventions and Exhibitions) business, education and networking event, dedicated to *"Promoting China to the World and the World to China"*.

Bringing together Chinese and International MICE exhibitors and buyers in one dynamic marketplace, IT&CM China is the platform for international and leading Chinese players in the MICE industry to explore business opportunities on all fronts – inbound, outbound and domestic.

Delegates at the 3-day event receive the best return on their investment in business, education and networking through structured business appointments, exhibition showcase, seminar sessions, official networking functions and tours.

[Register here!](#)



## 제36회 서울국제관광박람회

Seoul International Tourism Fair 2021

### [Seoul International Tourism Industry Fair](#)

📅 24 - 27 June

📍 Seoul, South Korea

👤 In-person event

**About the event:** SITIF 2021 – *“The Best International Travel Fair in Korea”*.

Seoul International Tourism Industry Fair aims to highlight and develop the environment of tourism in the region in order to attract as many visitors and tourists as they can to visit the outstanding features of their country. This fair will provide a pleasant atmosphere for the exchange of views and the latest trends in the tourism industry of the world.

With over 100,000 visitors, Seoul International Tourism Industry Fair is the largest B2B Travel Mart in Korea, welcoming more than 200 overseas travel agencies that participate as potential buyers. The fair also welcomes various domestic and international sellers, including airlines, travel agencies, hotels and local governments.

[Register here!](#)



### [ILTM Asia Pacific](#)

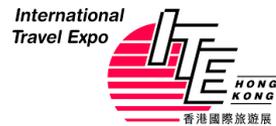
 20 - 22 July  
 Virtual event

**About the event:** At ILTM Asia Pacific, travel advisors based in the Asia Pacific region meet international luxury travel brands.

Designed for those who know there's a whole world beyond China, ILTM Asia Pacific is the ultimate sales and marketing opportunity for those targeting or providing for this ever-expanding market. Highly curated meetings with the region's most exclusive and sought after travel designers, who's who in luxury media and the world's finest hospitality brands.

Whatever your strategy or needs – ILTM Asia Pacific is the place to be for business, friendship and new trends.

[Register here!](#)



## [Hong Kong International Travel Expo](#)

 Trade: 19 - 30 July; Public: 31 July - 1 August

 Hong Kong

 In-person event

**About the event:** ITE Hong Kong 2021, which is combining the 35th ITE (LEISURE) and the 16th ITE MICE event, offers in 2 trade days B2B and B2MICE programs with over 35% buyers & visitors from outside mainland China and abroad, and in 2 public days a B2C program with visitors who are passionate travellers.

Featuring trending travel themes and being highly international, over 85% of its some 700 exhibitors come from overseas and mainland China.

The event organisers just re-confirmed that ITE Hong Kong 2021 will be held as planned as an in-person event in order to boost recovery and support travel trade.

[Register here!](#)



## WTM Latin America

📅 10 - 12 August

💻 Virtual event

**About the event:** WTM Latin America is often described as “*The leading global event for the Latin American travel industry*”.

Where the world meets Latin America: WTM Latin America is the three day must-attend business-to-business (B2B) event which brings the world to Latin America and promotes Latin America to the world. Through its industry networks, unrivalled global reach, WTM Latin America creates personal and business opportunities, providing customers with quality contacts, content and communities.

Over 12,000 influential travel professionals and 600 exhibiting companies will participate to network, negotiate and discover the latest industry news.

[Register here!](#)



## OTM Mumbai

19 - 21 August  
Mumbai, India  
In-person event

**About the event:** OTM is the gateway to India's largest travel markets.

With over 30,000 trade visitors, OTM is an exclusive 3-day B2B travel mart and the “*leading travel show in Asia Pacific*”. It is the largest and most international gathering of travel trade buyers and professionals in India. This year's edition is planned to be held in-person, so you can meet face-to-face at OTM and build long-term business relationships.

Visitors will also get access to great insights about one of the fastest growing travel markets in the world! Indians took approximately 1.8 billion trips, with both domestic and international travel growing 8% over the last three years.

More than 1,100+ exhibitors from 55+ countries will participate at OTM 2021, including 880+ top buyers and 400+ hosted buyers, supported by the trade's strong hosted-buyer program.

[Register here!](#)



### [Travel Tech Show](#)

📅 14 - 15 September

💻 Virtual event

**About the event:** Travel Technology Europe has been running for 18 years as a face-to-face exhibition based in various venues around London, UK. Over this time, the event has established a niche platform to provide European marketing, digital and commercial technology specialists in the travel industry with the relevant software to enhance business efficiency and improve business performance.

TravelTech Show brings together global decision-making technology buyers to help them find new innovative technology solutions for their travel business.

The event enables technology buyers from across the global tourism sector to easily improve their tech stack and plan ahead, by gaining access to global suppliers and local disrupters to discover new micro and macro trends to future-proof their strategy and achieve their business objectives.

[Register here!](#)



### [ILTM N. America](#)

 20 - 23 September  
 Riviera Maya, Mexico  
 In-person event

**About the event:** Travel advisors based in the US, Canada or Mexico meet international luxury travel brands.

With a backdrop of the Caribbean sea, ILTM North America might just be their most visually stunning show. Fresh new itineraries, bold new ventures and lifelong bonds are the norms for the finest travel brands, advisors and media in this idyllic location.

New advisors, interesting activities and networking parties sum up the great ILTM North America experience. Visit the event with an open mind and let the people you meet guide you toward new adventures and new business.

[Register here!](#)



### [British tourism and travel show](#)

 22 - 23 September

 Birmingham, UK

 In-person event

**About the event:** The “*must attend*” event for Britain & Ireland's domestic tourism industry.

The British Tourism & Travel Show brings together quality destinations, attractions, hotels and activities from across Britain and Ireland at a key planning time of the year for domestic and international tourism professionals and travel planners.

Located at the NEC, Birmingham, and offering excellent road, rail and air links from all areas of the UK and overseas, the British Tourism & Travel Show offers exhibitors and visitors a unique opportunity to network and discuss the very best of Britain and Ireland.

This year's edition of the event is free to attend. Register your interest and be the first to hear when registration opens.

[Register here!](#)



## LAS VEGAS TRAVEL AGENT FORUM

### [Las Vegas Travel Agent Forum](#)

📅 26 - 29 September

📍 Las Vegas, Nevada, US

👤 In-person event

**About the event:** *"Connecting Travel Agents with Global Travel Suppliers".*

Exclusively serving the North American leisure travel agent community, TravelSMG produces one of the largest travel agent tradeshows in North America, the Las Vegas Travel Agent Forum.

Reserve face-to-face meetings with top producers and many networking opportunities throughout the week. It is a chance to expose your brand to this exclusive audience of professional travel sellers. This limited space B2B leisure travel agency focused program will provide delegates with a 360 degree approach to networking, education, immersion and business opportunities.

[Register here!](#)



### [IT&CM ASIA 2021](#)

 28 - 30 September

 Virtual event

**About the event:** Discover MICE and Corporate suppliers from across the Asia-Pacific and the world anytime during the 3-day event with 24/7 round the clock access.

Incentive Travel & Conventions, Meetings Asia (IT&CMA) and Corporate Travel World (CTW) Asia-Pacific is The World's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates a valuable platform to do business, learn and network.

IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media. This year's virtual event is powered by the proven and improved OnAIR by EventsAIR.

[Register here!](#)



### [IFTM Top Resa](#)

📅 5 - 8 October

📍 Paris, France

🤝 In-person event

**About the event:** IFTM Top Resa is a trade show for travel and tourism, targeting all segments: Business, Leisure, Group, MICE & Events

The event will allow attendees to get information on their market and on industry trends, and boost your business through networking before, during and after the trade show thanks to the IFTM Top Resa application. This is a great opportunity to secure your network and meet new suppliers.

Some key figures of IFTM Top Resa – the event covers 200 destinations, 1700 brands, 34000 tourism professionals and 150 conference sessions.

[Register here!](#)



### [TBEX America](#)

 12 - 14 October

 Washington, US

 In-person event

**About the event:** TBEX America provides a great opportunity to gain actionable tips from more than 40 of the world's top professionals who specialize in destination marketing via content, social media, video and influencer marketing.

TBEX brings together the creators, DMO's and brands re-imagining the travel industry. At the event you will experience: Over 30 sessions, workshops, and travel industry forums presented by the leading creators, travel marketers and experts from around the world, which are customized to all attendees.

TBEX America has an interesting agenda covering content creation, content marketing, influencer marketing, social media marketing and SEO.

[Register here!](#)



### [TTG Travel Experience](#)

📅 13 - 15 October

📍 Rimini, Italy

🤝 In-person event

**About the event:** *“TTG Travel Experience is more than a travel trade show.”* It is a unique platform where you can discover the latest trends in the travel industry, meet professionals and experts from all over the world and grow your network and your business.

TTG Travel Experience Experience is Italy's key B2B show for the promotion of global tourism in the country and the marketing of its tourism offer worldwide. Over three days, it brings together international operators and key players in the industry.

TTG Travel Experience brings together in a single event the communities of the industry's three leading trade shows: TTG Travel Experience, Italy's main International tourism show and the largest marketplace for Italy's tourism offer worldwide; SIA Hospitality Design, the International hospitality exhibition; Sun Beach & Outdoor Style, the open-air holiday show.

[Register here!](#)



### [GBTA Conference 2021](#)

 13 - 15 October

 Wiesbaden, Germany

 In-person event

**About the event:** A thriving business travel industry is critical for a booming economy. GBTA launched a “*Ready.Safe.Travel.*” campaign to push for a safe return to business travel through advocacy, education, and awareness.

GBTA Conference 2021 – Wiesbaden, in Partnership with VDR, will showcase exhibiting companies from around the world at one of Europe’s largest business travel conferences. Whether you’re a Buyer or a Supplier, at the GBTA Conference 2021 you’ll be able to generate leads and expand customer relationships.

The event will be held in-person while the venue, service providers, and GBTA are working together to take reasonable precautions to follow any ECDC or local government guidelines for health and safety at events.

[Register here!](#)





### [TBEX Asia](#)

 20 - 22 October

 Phuket, Thailand

 In-person event

**About the event:** The TBEX 2021 will take on added importance as a forum for discussing and reflecting the deep changes taking place worldwide in the way people live, work and play.

The highlighted programme consists of two-day productive workshops and conference, pre-BEX and post-BEX tour activities, and FAM trips that will take the attendees to see, feel, and explore the beauty of Phuket and also the surrounding provinces in Southern Thailand.

The TBEX Asia 2021 will re-emphasise Thailand as the world's leading travel destination and rebuild tourists' confidence in the safety and readiness of Thailand as they are welcoming international visitors from across the world after the crisis.

[Register here!](#)





## [Malta Aviation Conference and Expo](#)

 26 - 28 October

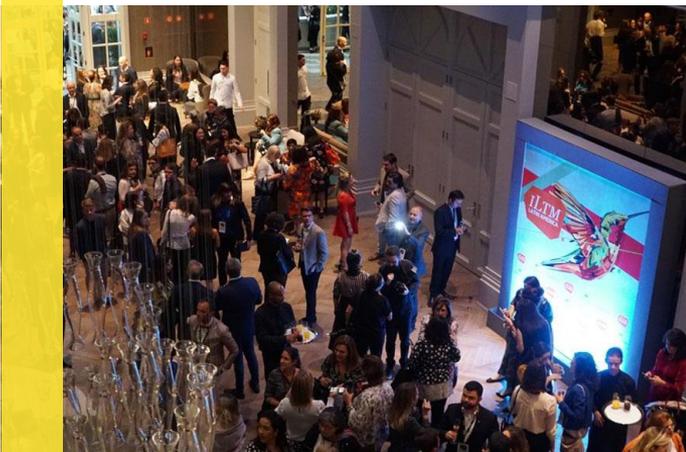
 Malta

 In-person event

**About the event:** MACE 2021 is providing a platform to discuss sustainability as an important aspect of the industry during an unprecedented period but also with a keen view towards the future of the industry. The conference is virtual but with live sessions, a virtual expo, dedicated meeting rooms for private or public meetings, roundtables, one to one chats and more.

Spread over 3 days, MACE 2021 is an international event which will be discussing the general topic of a Sustainable Aviation Industry through Sustainable Finance, Sustainable Operations and Sustainable Regulation. You will have the opportunity to participate in live panel debates, meets industry suppliers and discuss themes with regulatory officials, industry professionals and subject matter experts.

[Register here!](#)



### [ILTM LATAM](#)

 26 - 29 October

 São Paulo, Brazil

 In-person event

**About the event:** Travel advisors based across Latin America meet international luxury travel brands.

Hailed as one of the most colourful and euphoric shows in the ILTM Collection, the Latin America edition is ideal for any luxury travel business that's hungry for more. Highly curated meetings with the region's most exclusive and sought after travel designers, who's who in luxury media and the world's finest hospitality brands.

Whatever your strategy or requirements – ILTM Latin America is a great place to be for business, friendship and new travel trends.

[Register here!](#)



[ITB Asia](#) (Hybrid event)

 27 - 29 October –  In-person event

 1 - 5 November –  Virtual event

 Singapore

**About the event:** ITB Asia is an annually held three-day B2B trade show and convention for the travel industry; it is designed to be the primary event for the Asia Pacific travel industry, much like its parent event – ITB Berlin.

Now in its 14th year, ITB Asia will be held in a hybrid format - physical event complemented with a virtual component on the ITB Community in Asia.

ITB Asia 2021 will primarily be a physical event, complemented with virtual components such as on-demand conferences, live streaming and a knowledge library designed as an added value for greater outreach.

[Register here!](#)



### [WTM World Travel Market London](#)

📅 1 - 3 November

📍 London, UK

🤝 In-person event

**About the event:** WTM London prides itself on being the hub of travel ideas. The event aims to give you, the global travel trade representatives, an insight of how the industry will look in the future, share innovations, and create endless business opportunities.

Ideas mean business at WTM London, where the travel industry unites to determine the future of travel through millions of meetings and business connections which over the years have generated business deals worth billions of pounds.

If you have a game-changing travel product or service, this is where you tell the world. With WTM's many years of experience they have the ability to connect you with the right people, to not only do business but share industry ideas and discuss what the future holds in all things travel.

[Register here!](#)





## L.E / MIAMI

[L.E. / Miami](#)

 1 - 4 November

 Miami, US

 In-person event

**About the event:** *"More than a tradeshow"*, L.E/Miami is a movement based on mindset. It's a curated collective of contemporary travel's leading luxury lifestyle & hospitality brands and senior-level buyers: those who cater to the world's most affluent and discerning creative-class travellers.

The annual flagship event on Miami's South Beach unites travel's top decision-makers for four days of business, networking and immersive lifestyle experiences.

The focus is quality over quantity: The event carefully vets every delegate based on what they bring to the scene, then matches them up for pre-scheduled meetings and delivers lasting relationships through unique networking opportunities throughout the week.

[Register here!](#)



### [The Luxury Travel Fair](#)

📅 4 - 7 November

📍 London, UK

👤 In-person event

**About the event:** At The Luxury Travel Fair you can start your search for the ultimate luxury holiday in style – while enjoying inspiring and indulgent travel fair features.

The Luxury Travel Fair brings together personalities, travellers and expedition leaders to share their tales and experiences alongside some of the best travel agents and specialists in the country. Uncover exclusive resorts and unique boutique hotels as well as luxury tour operators and first-class concierge companies.

Fire up your imagination with specialist travel talks from leading personalities in the Traveller's Tales Theatre, sit back and relax with a glass of bubbly in the Louis Roederer Champagne Bar or enjoy a bite to eat in Mosimann's Winter Restaurant.

[Register here!](#)





### [International Tourism & Travel show](#)

📅 5 - 7 November

📍 Montréal, Canada

🤝 In-person event

**About the event:** Pay a visit to Montréal and live the International Tourism & Travel Show experience.

The International Tourism & Travel Show is a fast-growing international event, attracting prospective travellers preparing for their trips, discovering new destinations and seeking expert advice on their future holiday destinations. More than a hundred countries are represented through their tourism offices, tour operators or travel agents. This event has become an annual launch point: *“an open door to adventure, discovery and the world!”*

Some key metrics of the event: 36,250 visitors, 1,001 activities, 400 exhibitors, and 10,000 ways to travel.

[Register here!](#)



### [IMEX America](#)

 9 - 11 November

 Las Vegas, US

 In-person event

**About the event:** IMEX America takes place in the lush tropical surroundings and striking architecture of Mandalay Bay.

IMEX America sets the pace for doing business on an international scale. Increasing in size and scope annually, this event features the largest Hosted Buyer Program in North America and attracts thousands of buyers and exhibitors from the U.S. and around the world. The energy at IMEX America is everywhere, connecting everyone with key players, generating innovative ideas and driving business with the force of global opportunities.

The king of conventions, one of North America's top convention destinations, Las Vegas is one-of-a-kind, offering endless entertainment, fabulous hospitality and world-class meeting facilities.

[Register here!](#)



### [ITB China](#)

 24 - 26 November

 Shanghai, China

 In-person event

**About the event:** *“ITB China is the largest B2B-Exclusive trade show focused on the Chinese Travel Market”.*

ITB China in Shanghai will bring together top and hand selected buyers from Greater China with industry professional from all over the world. The trade show will provide various networking events and a unique state of the art matchmaking system in order to enhance networking and to maximize business opportunities at the travel expo.

Coinciding with the travel fair, the ITB China tourism conference will take place enabling unprecedented knowledge transfer throughout the tourism exhibition.

[Register here!](#)





### [Tourism EXPO Japan 2021](#)

 25 - 27 November

 Tokyo, Japan

 In-person event

**About the event:** JATA Tourism Expo Japan, internationally recognized as one of the largest travel events in the world, presents Japan as a tourism nation to the world.

The event is further developing outbound, inbound and domestic travel by bringing together the combined strengths of not only the tourism industry, but all industries in Japan and its local communities. Launched as a comprehensive travel and tourism trade event in 2014, Tourism EXPO Japan comes as the world's greatest celebration of people's freedom to cross borders and love of travel.

Over 50,000 travel professionals are going to attend this event and it is a great place to expand your travel business.

[Register here!](#)



### [TT Warsaw](#)

 25 - 27 November

 Warsaw, Poland

 In-person event

**About the event:** The International Travel Show TT Warsaw is a leading Polish and one of the most important trade shows in the Central and Eastern Europe targeted at the international tourism industry.

The unique value of TT Warsaw for the foreign tourist business lies in the fact that its representatives have an opportunity to meet at one venue and time with the most important tourist entities from Poland, and make direct and valuable contacts.

During the in-person event, there will also be B2B matchmaking opportunities via a dedicated TT Warsaw mobile app.

[Register here!](#)





### [ILTM Cannes](#)

 6 - 9 December

 Cannes, France

 In-person event

**About the event:** Some of the world's leading travel advisors and travel brands meet annually at ILTM Cannes.

The flagship of the ILTM Collection, Cannes is the end-of-year show that everyone in the luxury travel industry wants to be at. The industry's most influential names become the talk of the town as they create exciting new itineraries, do business and build lifelong bonds.

The event provides four days of high-quality pre-scheduled appointments, educational sessions, networking, parties and invaluable exposure sum up the incredible ILTM experience.

[Register here!](#)



## Disclosing Note

*This report was created by FutureTravel based on our research and sponsored by TravelPerk. If you happen to spot imprecise information, feel free to approach us at [ana@futuretravel.com](mailto:ana@futuretravel.com) to correct us as soon as possible.*

**About the author:** FutureTravel is a free weekly newsletter informing readers about what is next for the travel industry. After the whole travel & hospitality sector came to a halt during 2020, we believe the industry and its innovators will use this time as an opportunity to reinvent their business and to adopt innovation faster than before. FutureTravel is here to bring forward the main innovative forces of the travel business.

From within, we are witnessing the industry going through a powerful change, and we are ready to keep you up to date on the main news, leading trends, innovations and players shaping the travel industry.

Our small FutureTravel team, led by Ana Metz, is passionate about travel and has a broad range of experience working with startups and innovative business models.

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